

# Fact Sheet

Product: SmartGrant.ca

Tagline: Your one-stop source for arts grant information.

## How It Works:

- **Create Your Profile:** Sign up as an "Individual" or "Organization" and complete a simple profile defining your practice, discipline, structure and purpose.
- **Run a Smart Search:** Choose from a variety of options that reflect the type of funding you need. SmartGrant searches hundreds of records to find only those programs that precisely match your eligibility profile and funding needs.
- **Plan & Succeed:** Use the innovative Grant Planner to save search results, track deadlines and reporting dates, add personal notes - organizing your entire grant strategy in one place. And you'll never miss another deadline!

## Key Features:

- **Comprehensive Database:** Access over 800 grant and funding programs from 300+ funding bodies, with new programs added continually.
- **Auto Match System:** Your saved profile data automatically filters search results, showing you only the funding programs for which you are eligible.
- **Smart Alerts:** Automatic notifications that highlight new grant matches in your saved grant searches, so you never miss another opportunity.
- **Grant Planner:** A customizable planning tool to track application details, deadlines, reporting dates, and personalized notes - keeping you organized and optimizing your funding strategy.
- **Dynamic Updates:** Saved searches and Planners are dynamically connected to the database, providing ongoing & automatic program and deadline updates and eliminating stale information.

# Fact Sheet (cont.)

## Benefits to Users:

- **Save Time:** Drastically reduce research hours with intelligent, automated searches.
- **Discover New Funding:** Uncover new and untapped funding options you might have otherwise missed.
- **Stay Organized:** Manage all your grant applications, deadlines, and notes in a single, intuitive interface.
- **Increase Success:** Optimize your grant strategy with powerful planning tools.
- **Affordable Access:** Gain access to a premium, professionally curated database at an affordable price.

## Subscription Types:

- **Variety of price points:** tailored for every budget - from \$60/year for Individuals; and starting at \$170/year for Organizations (sliding scale based on annual budget)
- **Launch Offer:** Subscribe before August 31, 2025, to receive a 20% introductory discount.