

# Company Overview

Company: SmartGrant Ltd.

Launch: 2025

Location: British Columbia, Canada

Website: [www.smartgrant.ca](http://www.smartgrant.ca)

## Mission:

Offer a one-stop, comprehensive resource of arts grants and funding for BC artists and arts organizations — simplifying research and planning, and making them widely accessible and affordable.

## Who We Serve:

SmartGrant users are individual artists, creative and cultural workers, non-profit arts and cultural organizations, and other arts-based businesses based in British Columbia. Our database also includes numerous national grants, making it a valuable resource for creatives across Canada.

## The Challenges:

The arts sector is navigating challenging financial times, with reduced revenues and higher competition for available public funds – the need to find new funding sources has never been greater. Finding and understanding these resources is often challenging, and many artists and arts organizations lack the time, capacity, and expertise to navigate the complex landscape. Existing online resources are not arts-specific and often prohibitively expensive, leaving the needs of most Canadian artists and organizations unmet.

## Our Solution:

SmartGrant employs a comprehensive yet easy-to-use interface that connects users to 800+ potential funding sources that uniquely match their eligibility and creative projects. The platform interprets and simplifies funders' guidelines, providing individualized results unique to each subscriber and their funding needs.

# Company Overview (cont.)

## Key Differentiators:

**British Columbia-focused:** Built specifically for the BC arts & cultural sector, the only database of its kind in Canada.

**Community-based & focused:** Developed by founder MaryAnn Anderson, who has over 20 years of experience as a professional grant writer and consultant in the BC arts community.

**Intelligent Matching:** Our system automatically matches users only to grants for which they are eligible, and their unique projects and plans.

**Affordable & Accessible:** Designed to be an easy-to-use and affordable resource for artists, cultural workers and organizations of all types and sizes.

**Dynamic & Current:** The database is continually updated with new funding opportunities - currently over 800 grant records from 320+ funding bodies & growing daily!